

SQUALOR AND DIRT MARK MOSCOW AS TRADING STARTS UP

Only the Incomparable Kremlin
Keeps Appearance of Decency
In Begrimed, Unkempt City.

By Herbert Pulitzer.

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(The New York Evening World.)
MOSCOW, Sept. 26.—Moscow today is like a city which had been deserted four years ago and to which the population has just returned without as yet having had a chance to clean up.

This impression is given by the universal squalor. The plaster has fallen from the houses, showing the bricks beneath; the dust and grime of years cover the shop windows so thickly that the interiors are but dimly visible; windows, cracked and broken, are reinforced with board props, and everywhere is dirt, dirt streaking the walls, blowing about the frosty streets and reducing everything to an equality of dinginess. Only the Kremlin, with its wonderful buildings, which nothing short of absolute destruction could ruin, retains the appearance of civilization.

The streets of the city are empty, with the exception of an occasional pedestrian, a few cabs and country wagons and at intervals a Government car tearing by with cutout roaring and siren shrieking. These cars are of every kind, from Fords to Alkalis-Hoyces, and were most of them captured at Archangel or from Denikin and Wrangel.

Even the people seem to have been gripped by the dinginess of their city. During the three days I have been in Moscow I have not seen a well-shined pair of shoes, a smart drosky or a well kept automobile. During the last few weeks, since the issuance of the decree permitting trade by private individuals, an occasional small shop is beginning to open with a tiny stock of comparatively cheap grade goods, and the number of these is increasing every day. The markets especially are growing rapidly. New rows of stalls seem to spring up hourly, and they sell everything imaginable, but all of it second hand.

All Russians in the city seem now to be divided into two classes—Government employees and peddlers. A typical instance of the bargaining that must precede even the simplest transaction may be witnessed at almost any time at the railroad station.

A prospective fare payer his luggage into a drosky, the driver demands 75,000 rubles for the ride, the passenger offers 15,000 and is met with a bold refusal. The luggage is unloaded and the fare offers 20,000 rubles. The driver places the grips in the cab

and counters with a demand for 50,000. Again the fare removes his possessions and starts off to search for another drosky. Hardly has he turned away than the first driver rushes after him and a bargain is struck at 25,000 rubles.

**Labor Bids World Workers
To Block Shipment of Arms.**
RIGA, Sept. 27 (Associated Press).

—The Third Internationale of Moscow has sent out a wireless appeal to the workmen of Europe to block arms and munition shipments to Poland, Roumania, Estonia, Latvia and Finland, charging that a war was being prepared by Poland and Roumania against Russia. It also accuses England of coming forward now to help France promote such a war.

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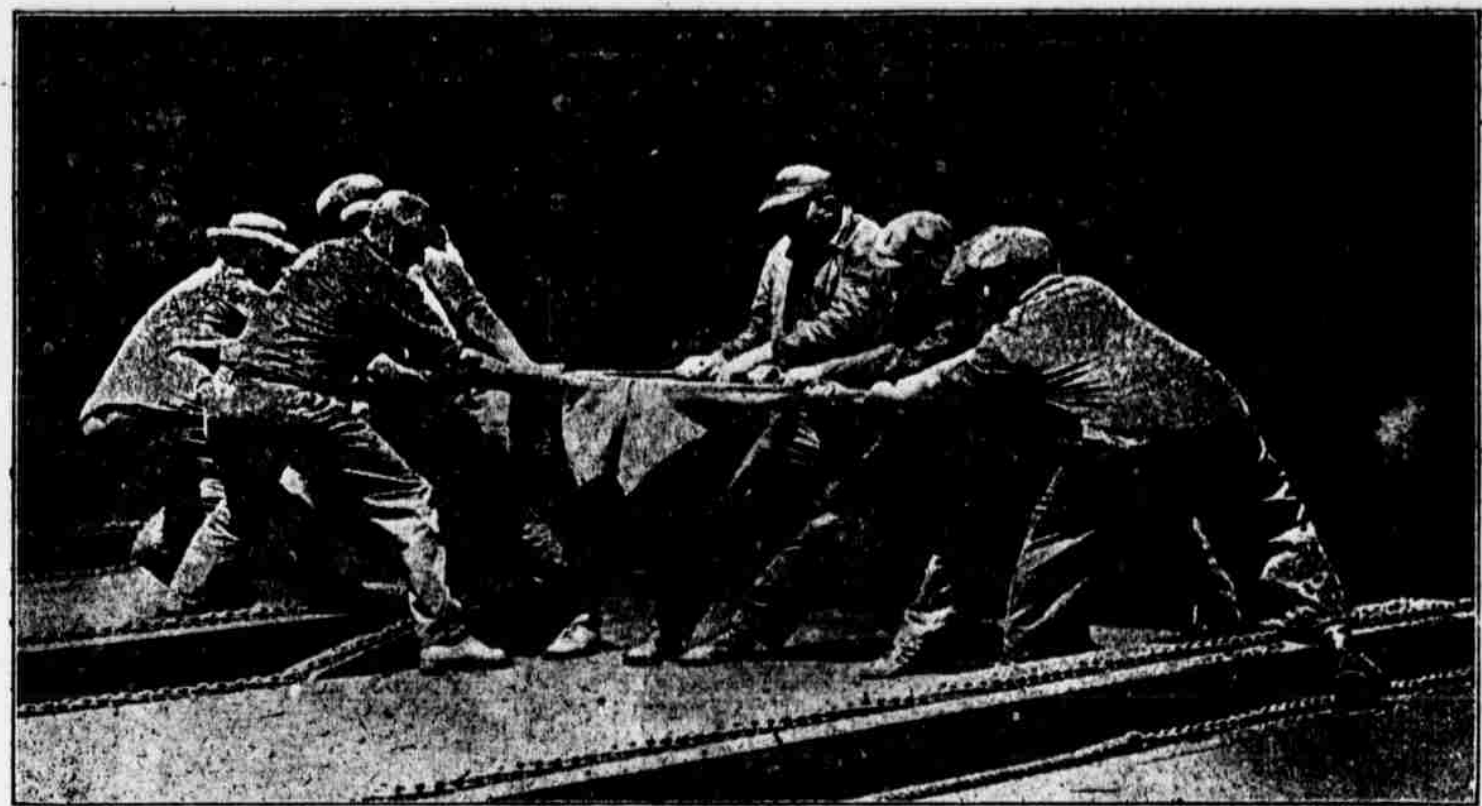
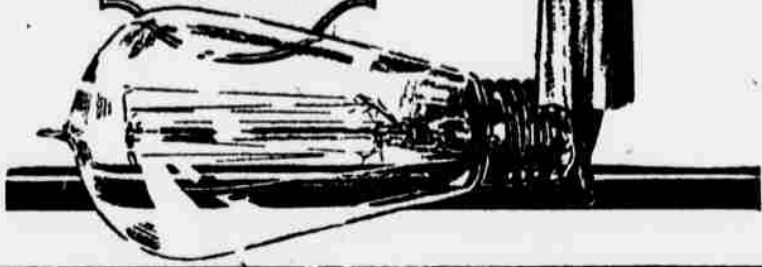
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These Six Husky Men Couldn't Pull Them Apart

"WHAT, six of us can't pull a pair of Pants apart; lead us to them and watch us chew them up."

This was the answer we got to the challenge to six of the huskiest workmen in the Fore River Shipyard at Quincy, Mass., to rip a pair of Sweet-Orr Tug-of-War Work Pants apart.

They split up in two teams.

Lefts

OLAF CARLBERG
MAX PRONICH
JOHN VUKOR

Rights

CARL WICKSTROM
PETER ANDERSON
JOHN BORSTROM

Each took hold of a leg. Big Carl of the Rights, looked down at his bulging biceps and grinned.

"There won't be enough of these pants left to make a handkerchief when we get through with them."

"Go to it," the referee shouted, and the battle was on.

Man, it was some battle.

Those six huskies pulled till their eyes popped out. They tugged—they hauled—they strained. Beads of sweat broke out on their foreheads like dew on cabbage leaves. The veins in their necks stood out like whipcord. Their faces were red as boiled beets.

The crowd went wild.

"Go to it Lefts! Hold 'em Rights! Pull 'em off their feet. Yip, Yip, Yow! Eee-yah!" The air rang with shouts and cheers.

Every minute they expected the pants to part and the men to go down in two scrambling heaps.

Did they? Not much!

Inch by inch the Lefts gained on the struggling Rights until—

"The Lefts win!" announced the referee, as the Rights were slowly pulled across the line, "Now let's look at the pants."

Not a seam had ripped! Not in a single place had the cloth torn!

Big Carl expressed the verdict of the astonished crowd when he exclaimed, "Well, I'll say they are some pants!"

And they are some pants. It is the material that goes into Sweet-Orr Tug-of-War Work Pants, the way they are made and sewn, that makes them stand a strain like that. Every pair is just the same—you positively can't rip them apart.

We Challenge You

We challenge you and any five friends you care to select, to go to any store and buy a pair of Sweet-Orr Tug-of-War Work Pants and try to pull them apart!

Nobody's been able to do it yet! But if you and your five friends can do it, we'll give all six of you a pair.

That's how sure we are of the material and workmanship in our Tug-of-War Work Pants. And that's why the men who wear them, swear by them. They just naturally wear and wear and wear.

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The Heckscher Building 5th Avenue at 57th Street

In the Last Analysis

THE strategic location at 57th Street and 5th Avenue, its present position and permanent future as New York's centre of exclusive trade, are not dreams or contentions, but obvious, undeniable facts.

Likewise, the fact that the Heckscher Building is on the strategic corner, is of size and beauty to forever dominate this commercial centre, is obviously undeniable.

And based upon the history of the growth of all trade centres, it is an equally apparent fact that the rentals in this section cannot have reached their peak today—must of necessity go higher.

In the last analysis then, wholesalers, manufacturers or retailers of women's wear, objets d'art or kindred lines, who cater to the exclusive trade, cannot fail to see the obvious business advantage of locating in this section and in this building now.

Le Coq d'Or, which crowns the Heckscher Building, will always stand as the beacon of progress—distinguishing those who represent the best in commerce, trade and industry of this great Metropolis.

Alfred P.

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